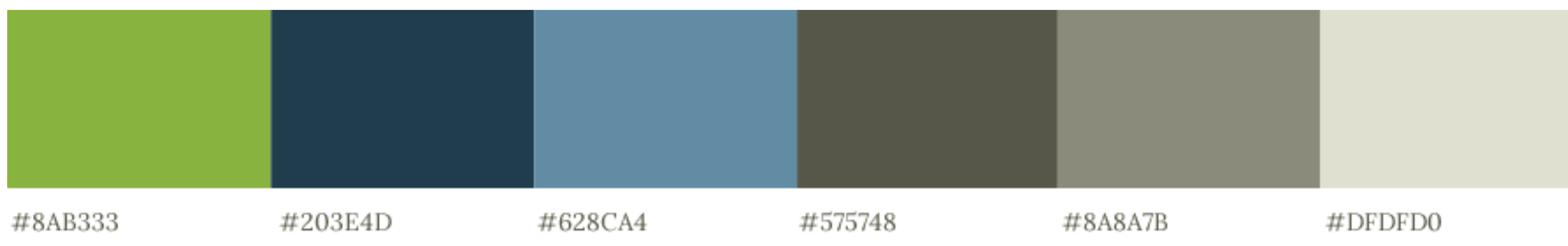


URC BRAND STYLE GUIDE

1.23.2016 v1.1



UNIVERSITY
REFORMED**CHURCH**



LOGO SPECIFICATIONS

“UNIVERSITY” is the Lora font, normal weight
Color is #575748
Tracking is set to 150
Font size is 60px

“REFORMED” is Open Sans, normal weight
Color is #575748
Font size is 60px

“CHURCH” is Open Sans, bold weight
Color is #8AB333
Font size is 60px

Space between top line of text
and bottom line of text is 16px

The logo mark is comprised of
#575748 for the cross and
#8AB333 for the leaves

The logo mark is 16px distance from the text
and it is 16px taller than the top of the text line
to the top of the upper right leaf
it is 16px past the bottom of the lower text line to
the point of the cross bottom.



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